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# WELCOME

**MIKE THREADGOLD**

**Business Development and Technical Manager**

**We have over 25 years track record in the industry  
Working with market leaders**

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EUROPE

# UK Market has suffered in the past

- **Poor materials heavily focused on hand applied systems**
- **Incorrect specification**
- **Choosing conventional roofing contractors**
- **Lack of understanding of clients needs**
- **Systems applied incorrect thickness**

# We Work In Partnership With Leading Manufactures



Liquid Plastics



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# Why do roofs fail

## Specification

- **Incorrect Specification**
- **Exceeds life span**
- **Change in use of Building**
- **Lack of maintenance**

## Application

- **Untrained applicators**
- **Putting system down in rain**
- **Non approved contractors**
- **Joints and Laps Failing**

# Roofing the key to success

- **Full inspection and survey**
- **Understand clients needs**
- **Correct specification**
- **Correct materials for project**
- **Qualified/approved applicators**
- **Check Warrantee's**

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**If you get it wrong this could happen**



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# Systems Available

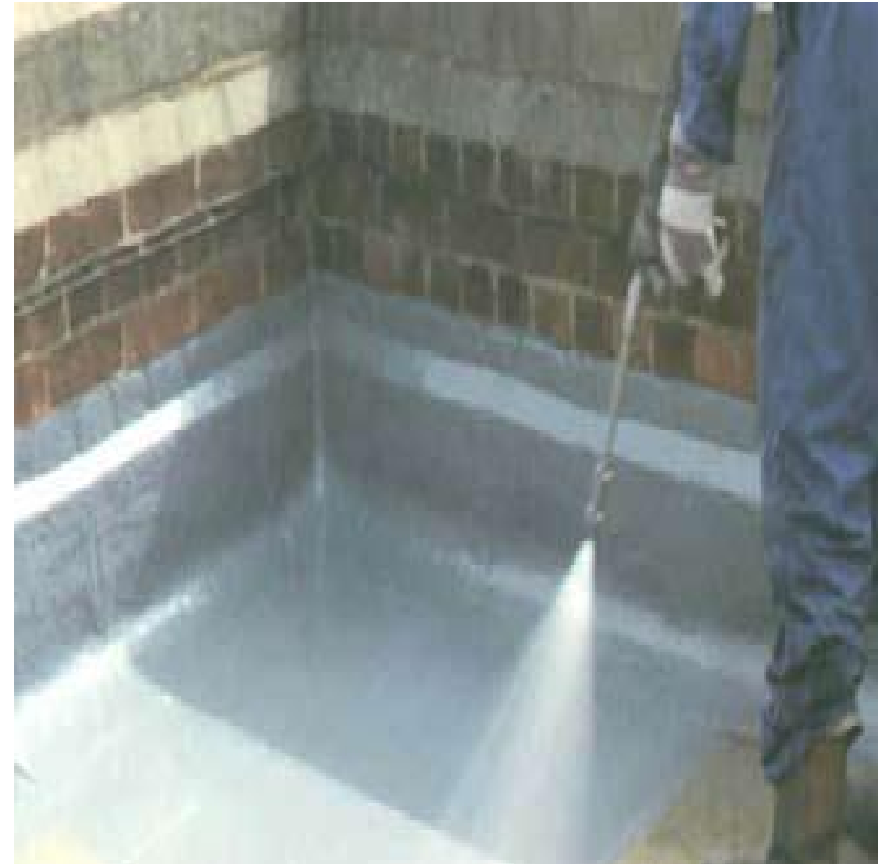
- **Asphalt**
- **Multi-layer Bitumen**
- **Single Ply Systems**
- **Liquid Systems**



# WHY CHOOSE A LIQUID ROOFING SOLUTION?

- Value for Money
- Efficient and fast application
- Advanced technical qualities
- Superior performance
- 25 Year plus insurance backed warrantee's
- No need to remove existing waterproofing
- Can deal with standing water
- *The most reliable 'user friendly' products on the market*

# Why Spray application is best



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# Award Winning Roof



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# One of the most difficult roofs ever



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# How would conventional systems work here



# Change in use



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# Completed Project Over Winter Months



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# No other system could do This

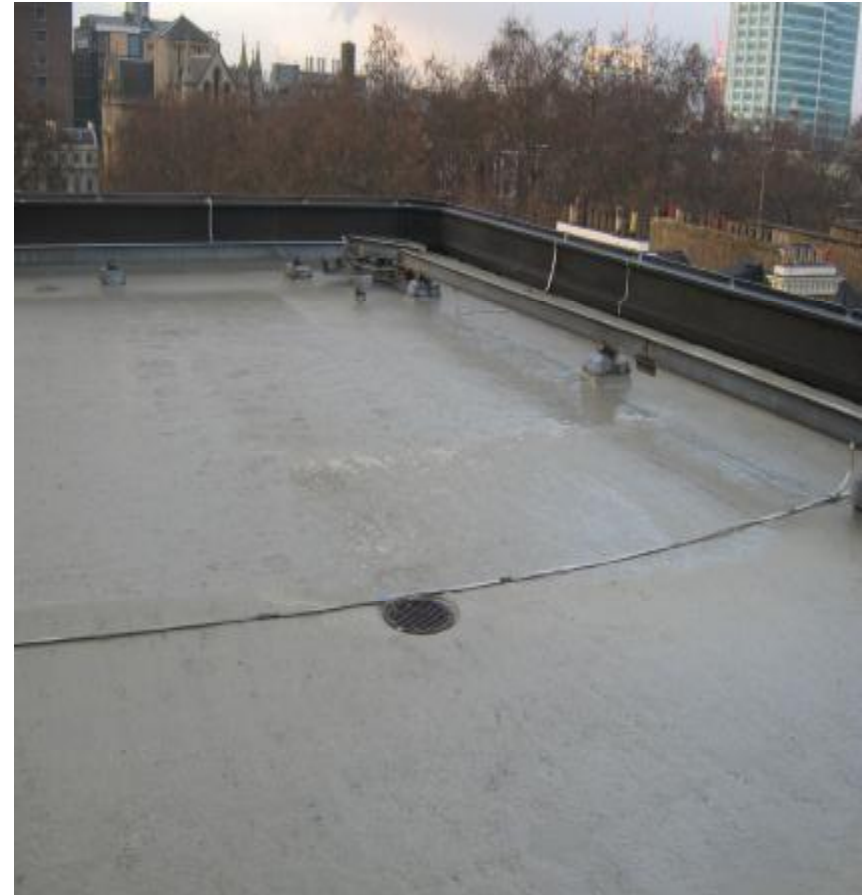


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# Detailing Made Easy



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# Balcony walkways

- **Easy to clean**
- **Wear resistant**
- **Non-slip**
- **Seamless**
- **Decorative top coats**



# Why not Polyuathane systems



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# Why Use Polyurea



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# Renocon Support Package for Group

- **Project Conception Support And Advice**
- **Pre-tender Assistance**
- **Site Surveys And Inspection Reports With Options**
- **Technical Advice Throughout The Project**
- **In House Capability To Undertake Works**
- **Project Review**
- **And much, much more**

# Dedicated Spray Units Vehicles

- Complete unit
- Includes Health and Safety
- Can get into every London Estate
- 500M<sup>2</sup> per day



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# Two types of spray equipment we use



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# Renocon support Package



- **Site survey and inspection**
- **Condition reports**
- **In house training centre**
- **Training other installers**
- **Demonstration on site**
- **Various systems to meet clients needs.**

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# Trade Bodies and Approvals



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# Partners We Work With



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# So Why Choose Polyurea Systems

- **Fast curing**
- **Can be applied in low temperatures**
- **Superior performance**
- **Approved by leading Insurance Companies**
- **Seamless system**
- **Value for Money**
- **Efficient service**

# Roofing the key to success

- **Full inspection and survey**
- **Understand clients needs**
- **Correct specification**
- **Correct materials for project**
- **Qualified/approved applicators**
- **Insurance Backed Warrantee's**



# What are the main advantage's

- **Saves Money**
- **Saves Time – Saves Money**
- **Less time on Site- Saves money**
- **Longer Life – Saves Money**
- **Low Maintenance Cost- Saves Money**

**SAVES MONEY**

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**So why liquid roofing systems**

**LEADING INSURANCE COMPANIES STATE:**

**USING LIQUID APPLIED ROOFING IS**

**A NO BRAIN DECISION**

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# Leading Body in UK



# NFRCA

THE NATIONAL FEDERATION OF  
ROOFING CONTRACTORS LTD

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# Any Questions

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